

Role Description
Senior Researcher (Engagement)

Project number
Date
Author
Checked by

2010:00 7 December 2023 David Stabler Lexy Fletcher

## 1.0 Introduction

We are more than an architectural practice – we're a team of teams with diverse and extensive expertise. We lead projects in our unique integrated way, delivering exceptional value and a positive impact for our clients and communities.

Founded in Newcastle upon Tyne in 1953, we now have teams collaborating across the UK and internationally, with a shared commitment to our ethos of Everything architecture – to improve the quality of the world around us and, in doing so, improve people's lives.

## 2.0 Overview

We require an experienced and enthusiastic researcher with strong expertise in stakeholder engagement and experience of both qualitative and quantitative research methodologies, who is looking to advance their career in a dynamic and rewarding role, working with a broad variety of our clients and stakeholders on built environment projects.

This is an exciting, immersive and influential role that will require you to work closely with the engagement lead and research team on bespoke stakeholder engagement activities.

## 3.0 Duties

Working closely with clients and communities to understand their requirements and devising methodologies to engage effectively with stakeholders

Writing quantitative surveys and qualitative topic guides

Programming online surveys (training will be provided for our survey software)

Facilitating focus groups and conducting interviews with stakeholders including senior decision makers (public and private sector), healthcare and education staff, and the general public

Analysing qualitative and quantitative feedback

Producing reader friendly reports including charts and written narrative

Assisting on the production of proposals

Effective time management, managing projects to ensure delivery on time and to budget

## 4.0 Skills

At least three years' experience in market research or a similar engagement role is essential

Excellent communication, organisation skills and the ability to quickly develop meaningful relationships with diverse groups of people

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An eye for detail and the ability to distil large volumes of information into clear and succinct stakeholder requirements

Experience of working collaboratively with client teams and the construction sector including healthcare and education projects

Flexibility to travel to meet project demands